

Contact: Jodi Jenkins  
Phone: 817-332-2972

## **For Immediate Release**

### **PAVLIK AND ASSOCIATES HONORED FOR MARKETING AND COMMUNICATION**

Based on the evaluation of the Association of Marketing and Communication Professionals (AMCP), Pavlik and Associates is a five-award recipient in the Hermes Creative Awards 2008 international competition. A Fort Worth based public relations firm, Pavlik and Associates was in competition with more than 4,000 entries from creative professionals involved in the concept, writing and design of traditional and emerging media. Entries came from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers throughout the United States and several other countries.

The firm received **two platinum awards**, the highest available. Allied Waste Services in North Central Texas was honored with a platinum award for overall website design of [www.alliedwaste-dfw.com](http://www.alliedwaste-dfw.com). The second platinum award was for the pro bono promotion of Libraryfest 2007 and the front-page *Dallas Morning News* article “Will Video Games Make Library Cool?” on behalf of The Fort Worth Public Library Foundation. Pavlik and Associates also received **three gold awards**, one for the “2006-2007 Annual Report” on behalf of the North Texas Municipal Water District. The other two gold awards were presented for: the advertising/direct mail piece “More Dollars Than Sense” on behalf of L.H. Meeker and the advertising door hanger “Why Lease With Us?” on behalf of Harding Company and Petrocasa Energy.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. Winners were selected from 136 categories in seven forms of media and communication efforts: advertising, publications, marketing/branding, integrated marketing, public relations/communications, electronic media and pro bono.