

## Shlachter & Co.: Local ad professional is honored

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Blake said the property will likely be redeveloped for mixed use.

"We view this as a unique investment opportunity due to the location of the property, its redevelopment potential, and the multiple financial incentives," he said.

In May, Atlas bought the nearby Liberty Lofts, a luxury condo property.

### Advertising award

Ruth Ann Kearley, founder and former president of Kearley & Co., is being awarded the 2010 Silver Medal from the American Advertising Federation-Fort Worth chapter.

The award is one of the organization's highest honors presented at the local level to recognize contributions to the advertising profession and the community.

Kearley said she is flattered by the honor.

"It's something I've always thought was a wonderful testament to folks who have done so much for Fort Worth and for the local advertising community," she said. "I never dreamed I would be included in such impressive company."

Kearley will receive the Silver Medal at 11:45 a.m. July 21 at Joe T. Garcia's restaurant. The event is open to the public, and tickets can be purchased online at [www.adclubfw.org](http://www.adclubfw.org).

Kearley is credited with starting one of the first marketing departments for a credit union in Texas when she

worked for Educational Employees Credit Union in Fort Worth during the early 1970s. She left EECU as vice president of marketing in 1981 to start Kearley & Co. She now serves as special adviser to the board for Kearley & Co.

Among her community work, Kearley has served as president of the Northside Chamber of Commerce and president of the Lighthouse for the Blind board. She was also honored in 2008 for her work at Jubilee Theatre.

### Pavlik a 5-time winner

Fort Worth's Pavlik and Associates is a five-award recipient in the Hermes Creative Awards 2010 international competition of the Association of Marketing and Communication Professionals.

Two of the awards were the highest platinum honors for client Republic Services in Houston — for the interior design of its website, [www.recyclethouston.com](http://www.recyclethouston.com), and the Green Gear campaign at [www.recycleitstore.com](http://www.recycleitstore.com).

Pavlik also received three gold awards.

The competition fielded more than 3,500 entries from the U.S. and other countries. Winners were selected in 143 categories.

SANDRA BAKER, 817-390-7727

SABAKER@STAR-TELEGRAM.COM

SCOTT NISHIMURA, 817-390-7808

SNISHIMURA@STAR-TELE-

GRAM.COM

BARRY SHLACHTER, 817-390-7718

BARRY@STAR-TELEGRAM.COM