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## **For Immediate Release**

### **PAVLIK AND ASSOCIATES HONORED FOR CREATIVITY AND GRAPHIC DESIGN**

Pavlik and Associates, a Fort Worth based public relations firm, has received national recognition for its creativity and graphic design on behalf of its clients. The credit that the firm received was from the 2007 Marcom Awards, an international competition for marketing and communications programs and print, visual and audio materials.

The firm received a **platinum award**, the highest available, for the “Bringing your Dreams to Bloom” print advertising campaign on behalf of Keller Williams Realty, a **gold award** for the “Ultimate Pick-up Truck” print advertising campaign on behalf of Allied Waste Services DFW, **another gold award** for the “Leasing Minerals in the Barnett Shale” informative brochure designed and written for Harding Co., and **an honorable mention** award for the “Who is Sleeping with Your Pet?” t-shirt promoting the Tarrant County Humane Society.

Administered by the Association of Marketing and Communication Professionals (AMCP), the Marcom Award symbolizes artistic strength and finesse. The award signifies the attention to detail and inventive achievement of its winners who stand out among more than 5,000 entries each year. Winning entries are given recognition for exceptional work in the marketing and communications field as judged by marketing and communications professionals. Winners are chosen based on their excellence in terms of quality, inventiveness, and resourcefulness.

Pavlik and Associates competed with corporate marketing and communication’s departments, advertising agencies, other public relations firms, design shops, production companies and freelancers.