

Contact: Jodi Jenkins
Phone: 817-332-2972

For Immediate Release

PAVLIK AND ASSOCIATES WINS FIVE AWARDS IN INTERNATIONAL COMPETITION

Based on the evaluation of the Association of Marketing and Communication Professionals (AMCP), Pavlik and Associates is a five-award recipient in the Hermes Creative Awards 2010 international competition. The firm was in competition with more than 3,500 entries from creative professionals involved in the concept, writing and design of traditional and emerging media. Entries came from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers throughout the United States and several other countries.

The firm received **two platinum awards**, the highest available. Republic Services in Houston was honored with a platinum award for the interior design of its website www.recycleithouston.com. The second platinum award went to the Republic Services Green Gear campaign at www.recycleitstore.com. Pavlik and Associates also received **three gold awards**, one for the placement of the article “Another Approach to Low-Carbon Coal” in the online edition of the *New York Times*. The second gold award went for the “Next Generation of Coal Plants” magazine placement in the *National Coal Transporter*. Republic Services’ website homepage design for www.recycleitrepUBLIC.com also received a gold award.

As part of its mission, AMCP fosters and supports the efforts of creative professionals who contribute their unique talents to public service and charitable organizations. Winners were selected from 143 categories in 13 forms of media and communication efforts: advertising, publications, marketing/branding, design, photography, writing, integrated marketing, public relations/communications, media relations, electronic media, video, audio and pro bono.