May 23, 2023

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PAVLIK EARNS TOP DESIGN AWARDS

FOR IMMEDIATE RELEASE

Pavlik and Associates has received two top awards in the Hermes Creative Awards 2023 International Competition, based on the evaluation of the Association of Marketing and Communication Professionals (AMCP) judges.

Pavlik received a **platinum award**, the highest honor, for its design of The High-Speed Update Newsletter for the North Central Texas Council of Governments Dallas-Fort Worth High-Speed Transportation Connections Study.

The firm also received a **gold award** for the Need for Speed Social Media Campaign for the North Central Texas Council of Governments Dallas-Fort Worth High-Speed Transportation Connections Study.

The Dallas-Fort Worth High-Speed Transportation Connections Study is a groundbreaking 3.5-year study investigating potential high-speed technologies and alignments for the Dallas-Arlington-Fort Worth corridor. Included in the study has been the consideration of more than 40 alignments and the analysis of conventional rail, high-speed rail, magnetic levitation, and hyperloop technologies.

Pavlik was in competition with 6,500 entries from creative professionals involved in the concept, writing and design of traditional materials and programs, and emerging technologies. Entries came from corporate marketing and communication departments, advertising agencies, PR firms, graphic design shops, production companies, and web and digital creators and freelancers throughout the U.S. and internationally.